

Douglas H. Herold

Writing and Editing



Senior web, digital publishing, and content operations professional with three plus decades of experience in journalism, large-scale web platforms and enterprise healthcare systems. Proven ability to manage and evolve high-traffic public websites, support complex content ecosystems and bridge technical execution with clear, effective communication.

Former Internet Coordinator for a world-class hospital network, now offering freelance, contract or staff responsibilities in writing/editing for business and healthcare. [Details/portfolio: DougHerold.com](https://DougHerold.com).

Experience

Since 2000, engaged in daily writing, editing and copy-editing tasks as frequently demanded in roles as **Internet Coordinator** (Yale New Haven Health), **Editor of Electronic Publishing** and **Web Producer** (Journal Register Company). Previous jobs were exclusively writing and editing:

❖ **Copy Editor/Business Editor** (Oct 1990– Oct 1995)
Kingston Daily Freeman

Worked on a five-person copy desk, editing local and wire news and photographs and designing pages for print.

❖ **Senior Copy Editor** (June 1989 – Jan 1990)
Mindcraft Publishing Corp.

Wrote and edited copy for three national magazines, *Nibble*, *Mac HandsOn* and *PCHands On*.

❖ **Feature Writer** (Nov 1987 – Jan 1990)
North Shore Sunday

Covered political and environmental news for weekly alternative paper near Boston with a 100,000+ circulation.

❖ **Business Reporter** (Sept 1986– Oct 1987)
Huntington Herald-Dispatch

Wrote breaking and in-depth business articles, weekly column, features and general assignment stories for daily newspaper.

❖ **Business Reporter** (May 1984 – Sept 1986)
The Business Record

Covered breaking and in-depth business news, wrote features and a column.

❖ **Internships and part-time** (1980 – 1984)
Various publications

❖ General assignment reporting for *The Telegraph-Herald* (Dubuque, IA); *The Daily Iowan* (Iowa City, IA) *the weekly news* (Coralville, IA).

Skills

❖ **Reporting:** Veteran reporter, able to craft concise articles about a range of general, business and healthcare topics.

❖ **English grammar:** Expert in syntax and usage, honed professionally since 1980.

❖ **AP/Chicago manuals of style:** applied strictly or as needed.

❖ **Proofreading:** Eagle eye for spelling, usage and context errors.

Awards

❖ **1st Place**
Investigative reporting
New England Press Association

❖ **1st Place**
Business/Economic reporting
New England Press Association

Education

1983
BA, English; BA, Journalism
Phi Beta Kappa
University of Iowa

1980 - 1982
City University of London
Multiple internships